

ANNUAL REPORT 2020



all among us

ANNUAL REPORT 2020

MISSION, VISION, & GOALS



all among us

WHAT WE DO

The Mission Statement of All Among Us Inc. is to offer secure transformative housing and supportive wraparound services to women who are struggling to achieve and maintain stable housing independence.

HOW WE DO IT

All Among Us has two foundational programs in accomplishing its mission, The Women's Care Center residential program and Crisis Direct Aid Services community outreach.

Women's Care Center - AAU partners with its ladies in residence through an intense, affirming, and transformative program of life skills improvement focused in ten key areas:

Recovery – women with addiction are active in their recovery each week. We partner with The Salvation Army, Grace and Peace, and local AA/NA for recovery.

Financial Literacy – women become accountable for personal finances including all current personal debt. Then AAU's ladies develop a realistic plan to pay down debt and assess funds available for transportation, housing, and medical needs.

Workforce Readiness – women gain meaningful employment and maintain employment for over six months.

Mental and Physical Health – women improve physical health, mental health, and quality of life factors by connecting to wraparound services, attending doctor appointments, adhering to recovery programs and medication regimens.

Life Skills – women maintain practical daily life skills and have at least two stable and healthy relationships.

Cultural Literacy – women know their interests, build relationships within community, increase the value placed on diversity, and increase participation in society.

Trauma – women become involved in trauma informed counseling in order to alleviate symptoms of trauma and develop adequate coping strategies

Housing – women develop knowledge of housing costs, having a realistic assessment of funds necessary for housing and to secure housing

Transportation – women develop a realistic assessment of funds necessary for transportation. AAU's ladies are experts at navigating the public transportation system for recovery, medical appointments, work, visiting family, and shopping. Prior to purchasing a vehicle, the women are debt free.

Aftercare Program - All Among Us had four women graduate from the Women's Care Center in 2020. Our Aftercare Program provides support for them, and our other graduates, after they have launched from the program.



THE VISION

The Board of Directors of All Among Us designated three areas for growth and expansion in 2021. We were very deliberate in selecting meaningful and achievable goals, allowing us to be good stewards of the funds bestowed upon the agency.

Higher Profile in the Philanthropic Community

We are expanding the profile of the agency within the donor-advised and social-cause philanthropic community. Over the last year AAU has engaged approximately 40 agencies in the St. Louis and broader Missouri region. In 2021, All Among Us seeks to strengthen these relationships. Our executive director will develop a needs analysis to better determine which of these groups most closely identify with our mission and will be receptive to new funding applications.



Crisis Direct Aid Services

Our reactivated Crisis Direct Aid Program helps people with their most immediate needs during a personal crisis. These include, among other things, food, weather-appropriate clothing, and basic hygiene needs. This was one of the first services we offered when the agency began. We also plan to expand our corps of volunteers and partner agencies to better deliver this assistance.

Social Media Promotion

All Among Us is implementing a comprehensive new web strategy and multi-channel social media communications plan. We are working with Seafoam Media, a St. Louis-based digital marketing agency. This plan allows AAU to expand its message to new audiences, attracting volunteers, private donors, and outreach to social service agency leaders to develop programming partnerships.

PROGRAMS

Women's Care Center Program

The primary effort of All Among Us is the Women's Care Center (WCC) founded in 2018. This program operates in a building that was formerly the Zion Lutheran Church in Ferguson. WCC is live-in transformative housing for women experiencing intergenerational poverty, chronic and episodic homelessness, addiction, mental illness, domestic violence, and a variety of other trauma-centered issues.

The WCC serves a population dealing with depression, mental illness, and a history of substance abuse, factors which make it difficult to find protection in other shelters. While they are from diverse backgrounds, our clients are generally women of color. They represent a wide age range, from 25 to 65. They also represent all sorts of abilities, talents, and personal histories. We house up to eight single women at any one time, and up to twenty women annually.

Residents are accepted equally into the WCC based strictly on their willingness to make a positive change and their consistent participation in all appropriate programs.

Many women have made a brave decision and are escaping domestic violence, also known as intimate partner violence. In one recent year, 23,000 women, all victims of domestic violence in Missouri, were turned away due to a lack of shelter space.

Residents are at different stages to getting their lives on track. Long-time residents serve as examples and inspiration to newcomers.

Residents at WCC participate in several programs including how to manage life change, development of life skills, mental health services referrals, workforce readiness, health and wellness, financial literacy, arts and creative expression, housing assistance, and recovery.

Our staffing for WCC includes our executive director, a full-time care services manager, one evening person, two overnight personnel, and a weekend person.

Aftercare Program

All Among Us had four women graduate from the Women's Care Center in 2020. Our Aftercare Program provides support for them, and our other graduates, after they have launched from the program.

The graduates regularly visit the Women's Care Center for Bacon Breakfasts, accountability, financial literacy, recovery, friendship, and community.

They also benefit from our partner service providers, including the Salvation Army and BJC Behavioral Care. They learn to identify obstacles, develop their strengths and skills, and create and work toward new goals.

BOARD OF DIRECTORS



Thomas (Tom) Nations
President
Attorney
The Nations Law Firm



Cheryl Hansen
Vice President
Vice President and
Director, R&D (Ret)
Nestlé Purina PetCare
Company



Michael L. Dozier, CPA
Treasurer
Staff Accountant,
Rubin Brown



Brandon Martin, Pharm D
Secretary
Genoa Healthcare Co



Cathryn C. Shaw
Executive Director, Ex Officio
All Among Us Inc.



**Laura Hempstead-Smith,
D.O.**
Board Member
Field Accreditation Staff
Accreditation Council
for Graduate Medical
Education



Stan Smith
Board Member
Senior Vice President
Paradigm Specialty

BOARD MEMBER TESTIMONIES

I started as a volunteer at All Among Us in 2018 after retiring. I found this organization aligns with my personal mission. Engaging with the women, the leadership and the board has been gratifying. Moving from extreme poverty to self-sufficiency is complex. AAU is about transforming lives and it is exciting to see the women rise up!

- Cheryl Hansen, Vice President

My involvement with All Among Us gives me real sense of personal fulfillment. No matter our circumstances, we are all able to shine God's light on the lives of others and be of service in some way. I am so happy that when Cathryn Shaw asked me to be a part of such a wonderful organization, I said yes. It has been a very special part of my life.

- Brandon Martin, Pharm D, Secretary

My work on the board of directors of All Among Us provides me a meaningful way of giving back to the community. I like interacting on a more personal level with the ladies. I conducted a bible study with the residents at the Women's Care Center, which allowed me to get to know them much better.

- Laura Hempstead-Smith, D.O.

I met Cathryn three years ago. I found her enthusiasm contagious. I could tell she had the heart to make a change in ladies' lives in the St. Louis region. She has helped them lift themselves out of generational poverty. Now they have hope and a second start in life.

- Michael L. Dozier, CPA, Treasurer

I prefer to call the work I do with All Among Us as serving. It provides me the opportunity to return to the ladies we serve much of the kindness I've received from strangers in my life. With the help of All Among Us, they can completely transform their lives and come to believe they are people of value and worth. It's very rewarding and why I serve.

- Stan Smith



RESIDENT TESTIMONIES

... I've been treated fairly, equally, and with compassion by the staff, residents, even by the house pets (Alice and Ollie) at the Women's Care Center. The house is run with great structure. The Executive Director, Cathryn Shaw, does everything within her means to make sure we are all equipped with the necessities we need. I have been blessed. God sent me where he wanted me to be. He answered my prayers.

- Sherry



I was accepted in a three-month treatment center in Hannibal. Afterwards, I wasn't strong enough to stay clean. I wasn't ready to enter back into day-to-day life. I contacted Salvation Army and they accepted me into their 30-day program. I told my case manager I wanted to go to a sober living house, and she recommended All Among Us. Being around other residents who are not using helps me in my sobriety. I'm very thankful for All Among Us. It means having a safe haven.

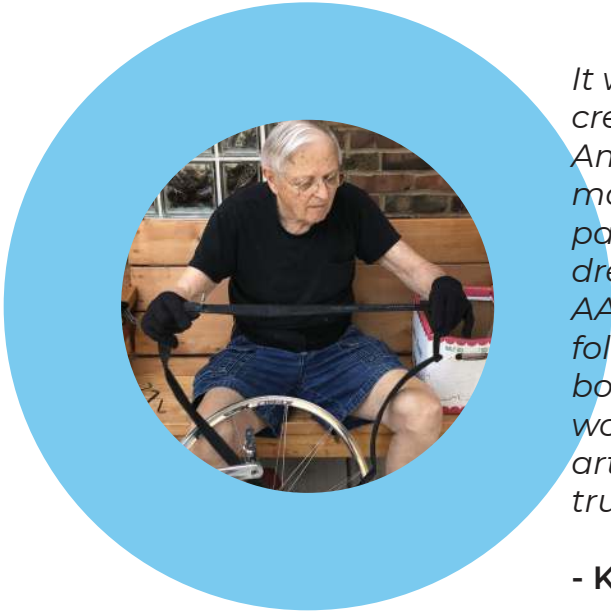
- Denise

My experience at All Among Us has been difficult, overwhelming, accomplished, prosperous, blessed, and needed. I have learned other people struggle just like me. My time has been amazing. The ability to achieve my goals in a short amount of time is mind boggling. I like how staff says that twelve steps are not just for alcoholics and the drug addicted. If a woman is willing to change, anything is possible. Just look at me! I've opened myself up and put myself in the company of others and God has moved mountains. Imagine my testimony in one to two years. All Among Us. There is a tremendous blessing placed upon its name.

- Ann



VOLUNTEER TESTIMONIES



It was my absolute privilege to provide an in-depth creative expression experience to the women of All Among Us. Each woman was invited through art materials such as watercolors, inks, cloth, paper, pastels, to express their feelings, thoughts, hopes and dreams, as it related to the core attributes provided by AAU. The work created included journal books and folders, affirmation posters, quilt squares, blessing bowls, and more. Through this experience, I believe the women grew in confidence, problem solving, ability to articulate feelings and goals, and happiness. It was a truly rewarding time for all of us!

- Kelly Larson, Artist, Program Director and Writer

Sunday mornings are my favorite time of the week. As I head out with Cathryn Shaw to visit our neighbors that are homeless, they are more than people without homes. We know each one by name and spend time talking to them. All Among Us is very different than other programs I see downtown. Yes, we help with food, clothes, and other needs. What we do is all about relationships, about being God's hands and feet, about seeing Jesus in every person we meet.

- Carolyn Knarr, MSW, LCSW



It is my pleasure to serve as a volunteer to help the women at All Among Us feel special. As the "Birthday Lady," I prepare personal birthday gifts and their choice of cake. I also put together special Christmas gifts for the residents and ladies involved in After Care. I treasure bringing a bit of joy and blessing to their lives on these holidays.

- Sue Meyer

DONOR TESTIMONIES

When I choose where to invest my charitable contributions, I support organizations who help create the community where I want to live: equitable, compassionate, diverse and welcoming. And I believe strong communities begin with strong families. All Among Us, led by Cathryn Shaw, tackles the toughest obstacles today's families face - poverty, substance abuse, systemic racism and lack of education. With innovative programming AAU prepares disadvantaged women to live healthy, independent lives, benefiting themselves, their families and all our communities.

- Karen Foss, former KSDK anchorwoman, six-time Emmy winner, artist, and author.



Tom and I chose to support the efforts of All Among Us because generational impact is important to us. When we support AAU, we aren't just impacting the women they serve, we're impacting every life that touches theirs. The services, support and encouragement AAU provides can mean the difference between someone finding their healing story and remaining stuck in the pain of their current circumstances. Ultimately, we chose to support AAU because of the hope they offer to those who have forgotten how to hope on their own.

- Gina Birkemeier, MAC, LPC, Author of *Generations Deep*

2020 FUNDING REPORT

FinStatement of Financial Position as of December 31, 2020

Cash	\$ 69,030.06
Fixed Assets	\$559,084.27
Total Assets	\$628,114.33
Current Liabilities	\$ 5,400.87
Long-term Liabilities	\$ 49,900.00
Net Assets without Donor Restrictions	\$572,813.46
Total Liabilities and Net Assets	\$628,114.33

Statement of Activities for the Year Ended December 31, 2020

Total Revenue - Unrestricted Income	\$266,360.00
Expenses	
Fundraising	\$68,091.38
Administrative	\$52,666.39
Facilities and Equipment	\$41,164.98
Program – Women's Care Center	\$173,971.94
Depreciation	\$43,001.77
Total Expenses	\$378,896.46
Net Operating Loss	-\$112,537.00
Loss on disposal of fixed assets	-\$ 6,666.60
Net Loss	-\$112,536.58

We would like to give you a glance into the progress AAU made in becoming a stable state organization in 2021!

Statement of Financial Position as of October 31, 2021

Cash	\$ 148,895.00
Fixed Assets	\$ 529,807.00
Total Assets	\$ 628,702.00
Current Liabilities	\$ 7,170.00
Long-term Liabilities	\$ 24,750.00
Total Equity	\$646,782.00
Total Liabilities and Net Assets	\$678,702.00

Statement of Activities for the Ten Months Ended October 31, 2021

Total Unrestricted Income	\$232,991.00
Expenses	
Development	\$23,183.20
Administration	\$51,969.10
Facilities and Equipment	\$41,216.55
Program – Women's Care Center	\$72,133.60
Program - AfterCare	\$8,797.55
Professional Services	\$13,680.00
Total Expenses	\$210,980.00
Net Operating Income	\$ 22,011.00
Total Other Income	\$ 51,957.00
Net Income	\$ 73,968.00

2020 COMMUNITY PARTNERS

All Among Us was blessed to have the support of the following foundations and corporations in 2020.

Blue Wave Martial Arts
Boeing Company (The)
Church Women of Metro St Louis
Davis Associates
Emerson Charitable Trust
Emily Williams Charitable Foundation
Europena Inc.
Express Scripts
First Presbyterian Church of Ferguson
Greentree Community Church
Hope United Church of Christ
Immanuel United Church of Christ
Industrial Coating Supple
Jet Setters
Ladue Chapel Presbyterian Church
National Christian Foundation
Network for Good
Renewing Life Church
Rent One
Russell E Browning Family Foundation
Society for Info Management St Louis
Sports Medicine & Training Center
St. Louis Community Foundation
St. Stephens Episcopal Church
State Farm Companies Foundation
Tool Specialties Co
Trinity Lutheran Church

Currently All Among Us coordinates services with the Salvation Army, BJC Behavioral Health, Independence Center, Places for People, Affinia Health, Mission STL, and People's Health Care.

Many businesses, church congregations, schools, and supporting foundations and organizations provide volunteers and in-kind support.

COVID-19

How All Among Us Was Affected & How We Responded

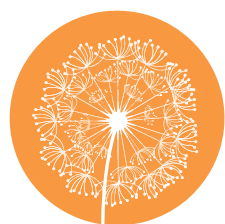
The work we do at All Among Us requires a great deal of face-to-face contact with wrap-around services. This was the very kind of interaction we had to curtail during 2020 because of the pandemic. It was necessary for us to protect clients, staff, and volunteers.



Many agencies were forced to close for months at a time. Our Women's Care Center, however, remained open. We accomplished this through doing an amazing job of sheltering in place. We maintained a firm commitment to the use of masks, gloves and hand sanitizer, as well as social distancing. We also encouraged everyone to get vaccinations when they became available. We held financial literacy classes, recovery meetings, art therapy, psychiatric and counseling visits via Zoom.

And we remain Covid-19-free! We did not have a reported case among staff, clients, or volunteers, as well as any of our stakeholders.





all among us